

madyson webb

industrial & ui/ux designer

Madyson, a junior UX/UI Designer with a background in Industrial Design practices, combines a passion for intricate systems with technology and design. She leverages her creativity to craft seamless digital and physical experiences for users. Madyson's commitment to continuous learning is fundamental to her success, and she remains driven and engaged by seeking out fresh challenges.



skills

User Research ●●●●●

Information Architecture ●●●●●

Wireframes ●●●●●

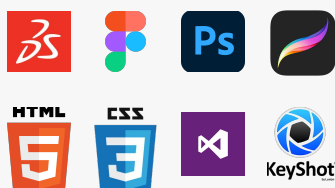
Design Systems & Principles ●●●●●

User Flow ●●●●●

Prototyping ●●●●●

Personas ●●●●●

Sketching ●●●●●



rewards

March 2023

**The Ohio State University:
Denman Undergraduate
Research Forum**

Third Place Winner in Business &
Society Category

activities



contact

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<https://www.madwebbdesigns.com/>

experience

2022 - May 2023

Smile Child: Head of Design

Freelancing for Student Run Organization

- Study design briefs and determine the requirements of the clients.
- Scheduling and Conceptualizing visuals based on projects' desires.
- Preparing rough drafts and present ideas and UI prototypes.
- Building presentation decks for clients.
- Brand identity and brand building along with branding guidelines.
- Testing graphics, UI across various media like mobile, tablet, or PC with developers.
- Icon designs for the apps visuals.
- Ensure final graphics and layouts are visually appealing and on-brand.

May 2024- Current

Sever

Margaritas on the Rock, Put-In-Bay, OH 43456

- Effective coordination and interaction with a diverse community, co-workers, and customers.
- Commitment to promoting customer loyalty by facilitating caring and friendly transactions.
- Regularly exceeding expectations with proper food handling, communication, and creating a positive environment and experience.
- Quickly can adapt and willing to provide any role needed in the restaurant.
- Ability to work independently toward the completion of a task.

education

August 2019 - May 2023

Bachelor of Science in Design (BSD): Industrial Design with Research Distinction

The Ohio State University College of Arts & Sciences

March - Current

UX/UI Certificate

The Ohio State College of Engineering Bootcamp